

Hannah Sheets

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hannahsheets.com

Experience

Student Designer *Aug 2024 - Present*

Miami University, Oxford OH

- Design a variety of visual communications for the Howe Writing Center, such as posters, publications, web banners, and digital assets to increase student engagement
- Produce high-quality graphics within tight deadlines in a fast-paced academic setting
- Enhance the Writing Center's brand presence by applying visual clarity

Layout Designer *Aug 2025 - Present*

UP Magazine, Oxford OH

- Design story-driven spreads within one of Miami's largest student-run fashion and lifestyle publication
- Collaborate closely with designers, photographers, writers, and the creative director to produce striking editorials
- Leverage design skills and Adobe Creative Suite expertise to create professional, visually engaging layouts

Publicity and Design Lead *Feb 2024 - Present*

Miami Cru, Oxford OH

- Organize and lead a team of 22 faith-based creatives to produce weekly promotional material for Miami Cru, increasing event visibility and student engagement
- Design innovative graphics for Miami Cru's social media, weekly emails, and on-campus print material
- Write and edit copy for Miami Cru's communications, such as newsletters, captions, and announcements

Administrative Assistant *Dec 2025 - Jan 2026*

Fairfield County Foundation, Lancaster OH

- Produce and edit donor and grant recipient correspondence, ensuring professional mission-aligned communication
- Design and organize social content creation, increasing support outreach and community engagement
- Assist with administrative support to foundation staff, including document preparation, data entry, and external communications

Communications Intern *Apr 2024 - Aug 2025*

Krile Communications, Lancaster OH

- Developed press releases and email campaigns to enhance client public relations, improving messaging and audience reach
- Covered business events via photography, videography, and live posting on socials
- Created social media materials such as graphic calendars and promotional videos, platform-ready visual assets

Leadership

Social Lead and Instructor
Line Dancing Club, Oxford OH

- Developing creative social graphics for weekly meetings, events, and general organization communication
- Assisting executive team with creating weekly events and schedules
- Instruct and encourage over 45 students through structured dance training and supportive leadership

Brand Ambassador
Lift The Cross, Orlando FL

- Creating engaging, faith-based content on social media to promote products and encourage a variety of audiences
- Increasing audience engagement through communications to establish brand messaging
- Collaborating directly with the founder and other ambassadors to strengthen community outreach

Skills

- Adobe Creative Suite
- Figma
- Microsoft Workspace
- Canva Workspace
- Google Workspace